

中国-阿拉伯国家博览会 معرض الصين والدول العربية CHINA-ARAB STATES EXPO

# The Seventh China-Arab States Expo Investment and Exhibition Promotion Manual

Innovation, Green Development, Prosperity

August 28-31, 2025 Yinchuan, Ningxia, China



**Sponsors:** Ministry of Commerce of the People's Republic of China

China Council for the Promotion of International Trade People's Government of Ningxia Hui Autonomous Region

Organizers: Trade Development Bureau of Ministry of Commerce of the People's Republic of China

China Chamber of International Commerce Ningxia Commerce Department

China Council for the Demotion of International Trade Ningxia Sub-Council





### Introduction to the China-Arab States Expo

Approved by the State Council, the China-Arab States Expo (hereinafter referred to as "the Expo") is an international exposition at the national level co-sponsored by the Ministry of Commerce of the People's Republic of China, China Council for the Promotion of International Trade and the People's Government of Ningxia Hui Autonomous Region.

Six sessions of the Expo have been held in Yinchuan, Ningxia since 2013 with "Friendship, Cooperation and Win-Win Development" as the purposes. President Xi Jinping sent congratulatory letters to the first five session. He pointed out in his speech at the headquarters of the Arab League in 2016 that the Expo has become an important platform for China and Arab countries to jointly promote Belt and Road cooperation. The six sessions together have drawn 29 dignitaries, 383 ministerial-level guests, and over 7500 enterprises from 112 countries and territories, with 1616 cooperation projects signed in modern agriculture, high and new technology, energy and chemical industry, biopharmaceutics, equipment manufacturing, infrastructure, Internet plus healthcare, tourism, etc. The Expo has served as a bridge and created favorable conditions to facilitate exchanges and cooperation in trade, economy and investment between China and BRI countries and territories, including Arab countries.







## Review of the Sixth China-Arab States Expo

With "New Era, New Opportunities, New Future" as the theme, the Sixth China-Arab States Expo was held from September 21 to 24, 2023 in Yinchuan, Ningxia. It staged eight concurrent activities including the Opening Ceremony & Belt and Road Trade and Investment Promotion Conference, two institutionalized activities of Guest Country of Honor (Saudi Arabia) and Theme Province (Guangdong Province). It set up four exhibitions of professional industries and for international, domestic and Ningxia exhibitors, with a total exhibition area of 40,000 m2. It attracted 34 ministerial-level officials from 65 countries, territories and regional organizations, 38 diplomatic envoys in China, as well as representatives from 20 Chinese ministries and commissions, 29 provinces (autonomous regions, municipalities). 78 academicians, over 30 chambers of commerce and 1,495 enterprises at home and abroad also joined the Sixth China-Arab States Expo. It brought about 403 cooperation accomplishments, with the planned investment and trade volume reaching 170.97 billion yuan in modern agriculture, clean energy, healthcare, digital economy, tourism cooperation, etc.

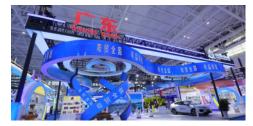


Opening Ceremony of the Sixth China-Arab States Expo & Belt and Road Trade and Investment Promotion Conference



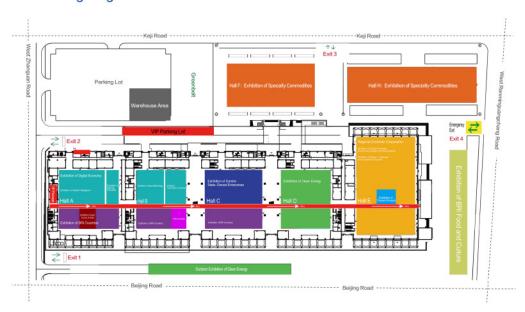
Projects Signing Ceremony of the Sixth China-Arab States Expo







#### Planning Diagram of Yinchuan International Conference and Exhibition Center



The Seventh China-Arab States Expo will be held from August 28 to 31, 2025 in Yinchuan, Ningxia. The exhibitions will cover the areas including BRI countries, regional economic cooperation, central state-owned enterprises, clean energy, digital economy and specialty commodities, and will be staged in Yinchuan International Conference and Exhibition Center.





### **Exhibition of BRI Countries**

The exhibition will showcase the achievements of economic and social development, famous products and specialties, key projects, and advanced technologies of BRI countries, including Arab countries, and their exchange and cooperation with China in economy and trade.



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# Exhibition of Regional Economic Cooperation and Foreign Trade Products

#### a. Exhibition of Chinese Provinces (Autonomous Regions and Municipalities)

The exhibition will showcase the achievements of economic and social development, competitive industries, advanced technologies, famous products and specialties, and foreign trade products of provinces (autonomous regions and municipalities), Taiwan, Hong Kong and Macao of China, and their exchange and cooperation with BRI countries, including Arab countries.

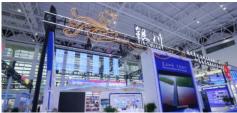
Contact: Zhang Xuewen +86 15226287768

#### b. Exhibition of Ningxia's Specialty and Competitive Industries

The exhibition will showcase the achievements of economic and social development of Ningxia's localities, the specialty and competitive industries, including modern coal chemical industry, new materials, clean energy, digital information, specialty agriculture and animal husbandry, and culture and tourism, foreign trade products, and the achievements in rural revitalization and the Pilot Zone for Ecological Conservation and High-Quality Development in the Yellow River Basin.

Exhibition of Yinchuan's Specialty and Competitive Industries: Peng Cheng +86 15769692152
Exhibition of Shizuishan's Specialty and Competitive Industries: Chen Yin +86 13209666952
Exhibition of Wuzhong's Specialty and Competitive Industries: Yan Lihua +86 13209630968
Exhibition of Guyuan's Specialty and Competitive Industries: Yu Feixiong +86 13519549604
Exhibition of Zhongwei's Specialty and Competitive Industries: Wang Li +86 18295051960
Exhibition of Ningdong Energy and Chemical Industry Base: Yang Fan +86 17809530818





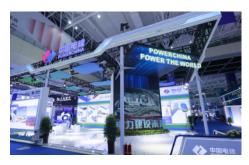




# **Exhibition of Central State-Owned Enterprises**

The exhibition showcases innovative projects and achievements of central state-owned enterprises in their cooperation with BRI countries, including Arab countries, in energy, transportation, infrastructure, and other fields.









Contact: Zhang Yaoyang +86 18195216765





# **Exhibition of Clean Energy**

The exhibition features the latest advancements and applications in nuclear energy (for commercial use), hydrogen energy, solar power, wind energy, hydropower, and energy storage through AI technology, product models, and video presentations.



Contact: Zhang Xinyin +86 18995476606





## **Exhibition of Digital Economy**

#### a. Exhibition of Artificial Intelligence

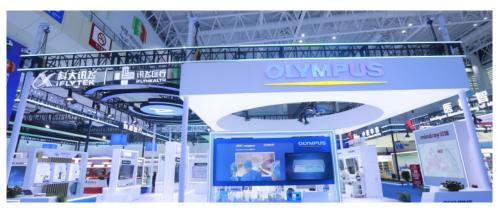
The exhibition highlights the market prospects of AI technologies including foundational computing power and large-scale models. It also features a comprehensive display of new products such as robotics, smart censors, security systems, as well as practical solutions in smart manufacturing and business applications, with a focus on the high-value conversion of patent-rich digital technologies, applications, and achievements, as well as global debuts of cutting-edge technologies and new products.

Contacts: Cui Lu +86 13195015050 Wang Chenyu +86 18995112010

#### b. Exhibition of Gaming Industries

The exhibition showcases premium and newly released games, game merchandise, and technological innovations such as AI applications and cross-border game acceleration. It also features technical services including game localization and computing power optimization.

Contact: Wang Yuxiang +86 15309507109







#### c. Exhibition of Smart Meteorology

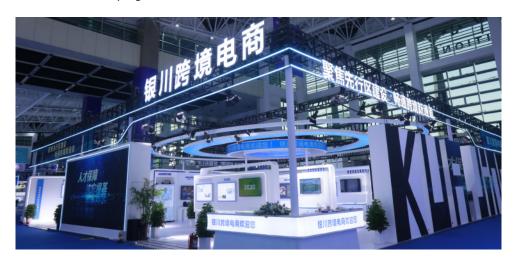
Content: The exhibition displays advanced technologies and equipment, including Fengyun meteorological satellite, weather radars, digital meteorological economy solutions, smart meteorology systems, and tools for disaster prevention and climate change adaptation. It also features intelligent observation equipment such as meteorological vehicles, dropsonde systems and visibility sensors, alongside Belt and Road climate monitoring products and the latest advancements in weather observation and artificial weather modification.

Contact: Ji Zongwei +86 15958587993

#### d. Exhibition of Cross-Border E-Commerce

The exhibition introduces cross-border e-commerce platforms linking China with Arab countries and BRI countries, as well as the development of Yinchuan Cross-Border E-Commerce Comprehensive Pilot Zone. It also showcases innovative technologies and applications in this field, such as fast cross-border payments. International enterprises specializing in supply chain products, including health supplements, dairy goods, maternal and infant products, alcoholic drinks and beverages, and snack foods, will also be featured.

Contact: Liu Aiping +86 15109582977







## **Exhibition of Specialty Commodities**

The exhibition showcases specialty commodities, handicrafts, and green foods from both China and abroad, as well as the latest design concepts and technological innovations in global specialty goods. Through exhibitions and interactive experiences, it highlights premium export products, time-honored brands, and geographical indication (GI) products from around the world.



Contacts: Zhang Xuewen +86 15226287768 Yang Jing +86 13995403657 Zhou Ziyang +86 18709688811





### **Product Launches**

The event serves as a dedicated platform for the global debut of new products and innovative technologies, facilitating exchanges between enterprises and professionals in this field.

Contact: Liu Jie +86 951 5133908

# **Business Promotion & Networking**

Content: Business Promotion & Networking Zone is established to provide exhibitors, professionals, and buyers with a comfortable and efficient environment to foster practical cooperation.

Contact: Yang Jing +86 951 5133805

# Registration Inquiries for Professionals & Buyers:

Zhu Fuming +86 951 5133837 Wang Jing +86 951 5133841





### **Exhibition Booth Pricing**

## Standard Booth (3m x 3m)

Single-sided booth: RMB 8,000/9  $m^2$  or USD 1,200/ 9  $m^2$ 

Double-sided booth: RMB 8,800/9 m² or USD 1,300/ 9 m²

It is equipped with a bilingual fascia board (Chinese/English), partition walls, 1 consultation table, 2 chairs, 2 spotlights, a 500W single-phase power outlet and carpet flooring.

## Raw Space (Minimum 36 m<sup>2</sup>)

RMB 800/m<sup>2</sup> or USD 120/m<sup>2</sup>

No fittings are included. Exhibitors must arrange their own booth construction.

Note: For more details, please consult the respective exhibition contacts.





### **Partner Recruitment**

### I. Application Deadline:

July 20, 2025

### II. Partner Categories:

a. Financial Cooperation: Global Partner, Platinum Partner

b. Product Cooperation: Official Supplier

c. Service Cooperation: Official Service Provider

#### III. Contact Information:

Address: Room 206, No. 149, East Beijing Road, Xingqing District, Yinchuan City, Ningxia Hui Autonomous Region

Contact: Chen Xingyi

Tel: +86 951 5133840 / 5133908

Email: ningxia\_expo@163.com





中国-阿拉伯国家博览会 معرض الصين والدول الغربية CHINA-ARAB STATES EXPO

### **Contact Us**

Venue: Yinchuan International Conference and Exhibition Center Address: No. 169, Middle Beijing Road, Jinfeng District, Yinchuan City,

Ningxia Hui Autonomous Region

https://www.cas-expo.org.cn/

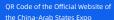
Official Website of the China-Arab States Expo:

http://www.cas-expo.org.cn

Contact for Exhibit Customs Clearance: Lan Man +86 13901636244

**Contact for Exhibit Logistics:** Zhao Jianwen +86 13519212687







OR Code of the WeChat Official Account of the China-Arab States Expo

